

Southern Africa Youth in Tourism Conference  
 “Promoting Sustainable Tourism Development through the Involvement and Participation of  
 the Youth”  
 23-24 April

Venue: Lady Sushil Ramgoolam Recreation Centre, Pointe aux Piments, Mauritius



TIME	ACTIVITIES	LEAD
<b>22 APRIL 2015</b>		
	<b>Arrival of Delegates</b>	Ministry of Tourism and Leisure Mauritius RETOSA
<b>23 APRIL 2015</b>		
	<b>PROGRAMME DIRECTOR</b>	Kwakye Donkor Marketing Director RETOSA
	<b>Chair of Morning Session: Director of Tourism, Namibia</b>	Mr Sem Shikongo, Ministry of Environment & Tourism, Namibia; Chairperson of the RETOSA Board.
<b>8h00-09h00</b>	<b>Registration of delegates and performance by Entertainment Group as delegates arrive</b>	RETOSA Mauritian Group
<b>9h00-9h20</b>	<b>Welcome and Introductory Remarks to Youth in Tourism Conference</b>	RETOSA
<b>9h20-9h30</b>	<b>A Presentation by the outgoing Southern Africa Junior Tourism Minister</b>	Olavi Hangula
<b>9h30-10h15</b>	<b>Essay competition final and election of the new Southern Africa Junior Tourism Ministers</b>	Mr Duncan Peltason Chief Executive Officer Hospitality Youth Initiative
<b>10h15-10h25</b>	<b>Introduction of the Minister of Tourism and Leisure, Mauritius and Guest of Honour</b>	Mrs P. Roy Permanent Secretary Ministry of Tourism Mauritius
<b>10h25-10h50</b>	<b>Inauguration of new Junior Tourism Ministers and presentation of prizes</b>	Hon. Charles Gaëtan Xavier-Luc Duval Deputy Prime Minister Minister of Tourism and External Communications Mauritius  Mr Cuthbert Ncube Chief Executive Officer Kwela Fleet Management South Africa
<b>10h50-11h15</b>	<b>Official Opening and Welcome Address of Youth in Tourism Conference</b>	Hon. Charles Gaëtan Xavier-Luc Duval Deputy Prime Minister Minister of Tourism and External Communications Mauritius
<b>11h15-11h30</b>	<b>Motivational Speaker</b>	TBC

<b>11h30-12h00</b>	<b>Key Note Address</b>	Hon. Engineer Walter Mzembezi Minister of Tourism and Hospitality Industry, Zimbabwe; SADC Chair of the Committee of Ministers Responsible for Tourism; and the Chair of the UNWTO Commission for Africa (CAF)
<b>LUNCH BREAK</b>		
<b>PANEL AND PLENARY DISCUSSIONS</b>		
<b>Chair of Afternoon Session: RETOSA</b>		
<b>13h00-14h00</b> <b>Mainstreaming the Youth into the National and Regional Tourism Development in Southern Africa including Community Based Tourism</b> In this session we shall receive a presentation on the findings from the research study conduct by GIZ – <i>"Economic Barriers and Opportunities to Cross Border Tourism"</i> .  This will be followed by presentations assessing: <ul style="list-style-type: none"> <li>• Policies and legal framework</li> <li>• Access to tourism resources and opportunities for the youth in conservancies, TFCA's and National Heritage Sites, and other Tourism Resources</li> </ul>		Mr Simba Mandinyenya, Acting Executive Director  GIZ  Ms Naomi Okiyama Japan International Cooperation Agency JICA  Ms Deborah Kahatano Boundless Southern Africa  Fair Trade Tourism
<b>14h00-15h00</b> <b>Sustainable Tourism Development and Mainstreaming Sustainable Tourism Consumption Practices in Southern Africa</b>  In this session we will look into: <ul style="list-style-type: none"> <li>• Sustainable Tourism Development</li> <li>• Quality Standards and Certification</li> <li>• Research Statistics and Databases</li> </ul>		
<b>TEA BREAK</b>		
<b>15h30-16h30</b> <b>Capacity Building Programs for the Youth in Tourism Southern Africa</b> <ul style="list-style-type: none"> <li>• Relevance of content and skills levels of Tourism Diploma and Degree Courses to the Industry.</li> <li>• Gaps and Uptake of Graduates in the sector.</li> </ul>		Professor Ernie Heath University of Pretoria South Africa  Mr Duncan Peltason Chief Executive Officer Hospitality Youth Initiative  Professor Cantoni University of Lugano Switzerland

<b>16h30-17h30</b>	<b>Marketing and Market Access for Youth Run Tourism Project</b> <ul style="list-style-type: none"> <li>Youth Run Tourism Projects</li> <li>Role of Social Media in Tourism Marketing</li> <li>Best Practices in the Region</li> </ul>	Mr Daniel Adidwa Chief Executive Officer Tour 2.0 South Africa  Professor Cantoni University of Lugano Switzerland
<b>17h30-18h30</b>	<b>A Special Presentation on ICT</b>	Professor Cantoni University of Lugano Switzerland
<b>18h35</b>	<b>Closing Remarks</b>	
<b>18h40</b>	<b>END OF DAY ONE</b>	
	<b>24 APRIL 2015</b>	
	<b>Chair of Morning Session: Permanent Secretary, Mauritius</b>	Kwakye Donkor Marketing Director RETOSA
<b>8h00-8h30</b>	<b>Registration</b>	RETOSA
<b>8h30-8h45</b>	<b>Recap of the first day of the conference</b>	RETOSA/ Chair
<b>8h45-9h45</b>	<b>Insights from Financial Institutions</b> <ul style="list-style-type: none"> <li>How can the Youth secure funding for their tourism projects</li> <li>Equity</li> <li>Partnerships</li> <li>Franchising</li> </ul>	Martin Potgieter Senior Account Manager: Tourism SBU Industrial Development Cooperation
<b>9h45-11h00</b>	<b>BREAKAWAY GROUPS</b>	
<b>11h00-11h15</b>	<b>TEA BREAK</b>	
<b>11h15-12h15</b>	<b>Groups Report Back, Adoption of Action Plan</b>	RETOSA
<b>12h15-12h45</b>	<b>Election of Regional Steering Committee</b>	RETOSA
<b>12h45-13h00</b>	<b>Closing Remarks</b>	RETOSA Elected Committee Chair Representative from Mauritius
<b>13h00-14h00</b>	<b>LUNCHBREAK</b>	
<b>14h00</b>	<b>Excursion for Delegates</b>	Mauritius Tourism Promotion Authority
<b>25<sup>th</sup> and 26<sup>th</sup> April – DEPARTURE OF DELEGATES</b>		