

UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites & University of Turku

Summer School Open Lecture
 Procedural Nature of Heritage Knowledge and Tourism

27.8.18 from 9:30 to 12:00 pm



2018 
 EUROPEAN YEAR
 OF CULTURAL
 HERITAGE
 #EuropeForCulture

More information about the summer school:
<http://www.unescochair.usi.ch/activities-2/summer-school-2018>

Important links:
 ● <http://oldrauma.fi>
 ● <http://sammallahdenmaki.fi/en>
 ● <http://liviheri.wordpress.com>

Information about the Open Lecture with Jussi Telaranta
 (Jussi.Telaranta@rauma.fi)

We are pleased to invite you to the open lecture *Procedural Nature of Heritage Knowledge and Tourism* on 27.8. at **Poselli**, Nortamonkatu 12 at 9:30am. The program is as follows:

Welcoming by the City of Rauma (**Irene Villanen**) and University of Turku (**prof. Erkki Sutinen**)

- **prof. Lorenzo Cantoni, UNESCO Chair holder** from USI - Università della Svizzera italiana (Lugano, Switzerland)

What is culture? And how can ICT promote Sustainable Tourism to cultural places?

- **dr. Teijo Lehtonen** from University of Turku
Mixed reality applications for cultural heritage

- **prof. Heike Winschiers-Theophilus** from Namibia University of Science and Technology (Windhoek, Namibia)

Creating new realities with the digitalization of intangible cultural heritage