



The UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites established at USI – Università della Svizzera italiana (Lugano), is glad to welcome:

Suzan LeVine

United States Ambassador to Switzerland

“Suzi” LeVine took up her position as the U.S. Ambassador to Switzerland and Liechtenstein in June 2014. In her records is a diverse and non-linear career focusing on education, technology, community, innovation, travel, social responsibility, and youth outreach. Among the many other appointments, she worked at Microsoft as a Director and at Expedia as a Vice President.

for a workshop on the topic:

Cultural diplomacy and digital technologies: the role of social media and tourism in peace-building

The workshop, in English, is open to the public

Wednesday 25th May, 2016, 14:00

USI

Via Buffi 13, Lugano

Main Building, Auditorium

The topic will be discussed together with:

prof. Lorenzo Cantoni (USI), UNESCO Chair holder

dr. Silvia De Ascaniis (USI), coordinator of the project *#faces4heritage*

RSVP

In order to facilitate the organization, you are kindly invited to announce your participation through the form at the following link: <http://www.unescochair.usi.ch/activities-2/events>.