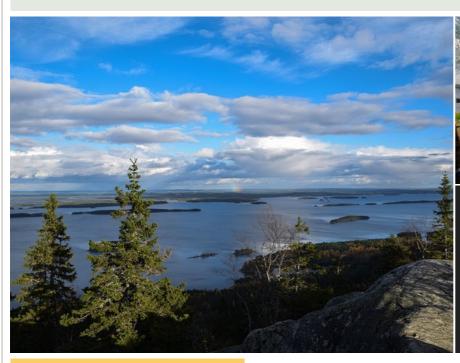






UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites & University of Turku

Summer School Open Lecture The growth of tourism with sustainable natural resources 23.8.18 from 9:30 to 12:30 pm







#EuropeForCulture

More information about the summer school:

http://www.unescochair.usi.ch/ activities-2/summer-school-2018

Important links:

- http://www.lieksa.fi/
- http://www.koli.fi/fi
- https://www.juuka.fi

Information about the Open Lecture with XXX.XXX (xxx.@xxx.xx)

We are pleased to invite you to the open lecture *The growth of* tourism with sustainable natural resources on 23.8. at Visit Center **Koli.** The program is as follows:

Welcoming by the City of Lieksa (**mrs. Saastamoinen**) and University of Turku (prof. Erkki Sutinen)

- prof. Lorenzo Cantoni, UNESCO Chair holder from USI - Università della Svizzera italiana (Lugano, Switzerland) eTourism and Heritage
- Susanna Saastamoinen Director of Business Development of the City of Lieksa

What visions does the city of Lieksa have for Koli?

- dr. Timo J Hokkanen Coordinator at Centre for **Economic Development**

Sustainable tourism needs both soft and hard methods

- dr. Antony Harfield University of Phitsanulok (Phitsanulok, Thailand).

Technology and Sustainable Tourism













