

**UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites  
& University of Turku**

**Summer School Open Lecture**

**The growth of tourism with sustainable natural resources**

**23.8.18 from 9:30 to 12:30 pm**



**2018**   
**EUROPEAN YEAR  
OF CULTURAL  
HERITAGE**  
**#EuropeForCulture**

More information about the  
summer school:  
[http://www.unescochair.usi.ch/  
activities-2/summer-school-2018](http://www.unescochair.usi.ch/activities-2/summer-school-2018)

Important links:  
● <http://www.lieksa.fi/>  
● <http://www.koli.fi/fi>  
● <https://www.juuka.fi>

Information about the Open  
Lecture with XXX.XXX  
(xxx.@xxx.xx)

We are pleased to invite you to the open lecture *The growth of tourism with sustainable natural resources* on 23.8. at **Visit Center Koli**. The program is as follows:

Welcoming by the City of Lieksa (**mrs. Saastamoinen**) and University of Turku (**prof. Erkki Sutinen**)

- **prof. Lorenzo Cantoni**, *UNESCO Chair holder* from USI - Università della Svizzera italiana (Lugano, Switzerland) eTourism and Heritage

- **Susanna Saastamoinen** Director of Business Development of the City of Lieksa

*What visions does the city of Lieksa have for Koli?*

- **dr. Timo J Hokkanen** Coordinator at Centre for Economic Development

*Sustainable tourism needs both soft and hard methods*

- **dr. Antony Harfield** University of Phitsanulok (Phitsanulok ,Thailand).

*Technology and Sustainable Tourism*