

CONCEPT

The USI UNESCO Chair Summer School in Indonesia will discover Indonesian UNESCO World Heritage Sites and intangible Cultural Heritage in five cities: Jakarta, Cirebon, Pekalongan, Solo, and Yogyakarta.

The Summer School will offer cultural visits and seminars, as well as exceptional learning experiences about the textile heritage of Indonesian Batik and local gastronomy.

A special focus will be placed on the issue of how Information and Communication Technologies (ICTs) can be applied to enhance the preservation of tangible and intangible cultural heritage of Indonesia. How can ICTs help to strengthen sustainable tourism, as well as to connect locals and visitors?

Seminars will take place in three Royal Palaces (Cirebon, Solo, and Yogyakarta) on Java Island. The Summer School also includes the two most prominent Indonesian UNESCO World Heritage Sites: the Borobudur and Prambanan Temple compounds.

The 7th edition of the USI UNESCO Chair Summer School is realized in collaboration with Trisakti School of Tourism, in Indonesia.

PRACTICAL INFORMATION

HOW TO APPLY

- Please send a complete CV and a one page motivation letter to unescochair@usi.ch until February 29, 2020.
- Accepted candidates will be notified by March 9, 2020.
- Early bird payment is due by March 31, 2020.

FEE*

Early bird (until March 31, 2020)	1,100 USD
Standard (from April 1, 2020)	1,200 USD
Early bird for Indonesian participants	8,000,000 IDR
Standard for Indonesian locals participants	10,000,000 IDR

*The fee covers domestic transportation (bus, domestic flight tickets and train), meals in 5 cities (Jakarta, Cirebon, Pekalongan, Solo, Yoga), as well as all products and services including accommodation (3-star hotels), restaurants, events, museum tickets etc.

** Ancient History Encyclopedia offers a scholarship to participate. Please find the call by scanning the QR code below.



Università
della
Svizzera
italiana



SUMMER SCHOOL 2020

IMAGINE
**ICTS TO PROMOTE SUSTAINABLE
HERITAGE TOURISM IN INDONESIA**

AUGUST 16-23, 2020 - INDONESIA



WHO CAN PARTICIPATE

Researchers

- Advanced Master students
- PhD students
- Post Docs

Practitioners

- ICT experts
- Tourism professionals

WHY PARTICIPATE

- Experience and learn about local Indonesian intangible and tangible heritage on site
- Interact and network with local Indonesian tourism stakeholders, tourism & ICT academics and practitioners
- Broaden your knowledge on ICTs and heritage tourism
- Contribute to and work with the local tourism landscape

LOCATION

The school will start off in Jakarta, then proceed to Cirebon, Pekalongan, Solo and Yogya. The different locations will create an ideal environment for learning, exchanging ideas and experiencing cultural Indonesian heritage.

VISITS TO ...

- Bogor Botanical Garden
- Textile Heritage Museum Jakarta
- Taman Mini Indonesia Indah - Cultural Park of Indonesia (TMII)
- Jakarta Old Town/ Jakarta Old Town Piazza
- Wayang Puppet Museum
- Indonesian National Museum
- Cirebon Batik City
- Cirebon Royal Palace
- TRUSMI Batik Workshop & Gallery
- Pekalongan Batik City (UNESCO Creative City)
- Pekalongan Batik Textile Museum
- Solo Heritage City
- Solo Royal Palace
- Batik Danar Hadi Museum
- Borobudur Temple (UNESCO WHS)
- Yogyakarta City
- Yogyakarta Royal Palace
- Prambanan Temple (UNESCO WHS)

INSTRUCTORS

- Prof. Lorenzo Cantoni - USI Università della Svizzera italiana (Switzerland)
- Dr. Anang Sutono - Ministry of Tourism (Indonesia)
- Agum Gumelar - Indonesian Presidential Advisory Council (Indonesia)
- Dr. Myrza Rahmanita - Trisakti School of Tourism (Indonesia)

Please check the website www.unescochair.usi.ch for an updated list of instructors.

ORGANIZERS

Trisakti School of Tourism (Jakarta, Indonesia)

UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites of USI - Università della Svizzera italiana (Lugano, Switzerland)

SUPPORTERS



Please check the website www.unescochair.usi.ch for an updated list of supporters.