



Global Hospitality and Tourism Conference 2020, on Experiential Management and Marketing (GHTC-2020)

Rescheduled on
March 18, 19 and 20, 2021 (Via Hybrid Mode)

Limited
slots
available

Though, we have closed the abstract submission for the **Global Hospitality and Tourism Conference on Experiential Management and Marketing (GHTC-2020)** but, you can still attend and participate in this truly global event through web-based video conferencing.

GHTC-2020 is offering an opportunity to learn from and interact with some of the best-in-business when it comes to academics in tourism and hospitality.

Join us online **free** as we attempt to quench your thirst for knowledge through a virtual platform for academicians, research scholars, policy makers, industry practitioners and the budding tourism/hospitality professionals to exchange their views on topics within the domain of experiential management and marketing.

**Interested participants, please click here!!!
(Till March 10, 2021 only)**



For any queries please contact at Email : ghtconference@gmail.com, or visit the Website: <https://www.ghtconference.org/>

Invited speakers



Prof. Sara Dolnicar
Professor of Tourism
The University of Queensland
Australia



Prof. Dimitrios Buhalis
Director of the eTourism Lab
Bournemouth University
Business School, UK



Prof. Joseph M. Cheer
Center for Tourism Research,
Wakayama University,
Japan



Prof. J.S. Perry Hobson
Professor of Tourism
Sunway University
Malaysia



Prof. Stanislav Ivanov
Vice-Rector (Research)
Varna University of Management,
Bulgaria



Prof. Arch G. Woodside
Professor of Marketing
(Retired)
Boston College, USA



Prof. Lee Jolliffe
Visiting Professor,
Ulster University
Business School,
Northern Ireland, UK



Prof. Metin Kozak
Professor of Marketing
School of Tourism
Dokuz Eylul University
Turkey



Professor Dr. Azilah Kasim,
Director of Langkawi International
Tourism and Hospitality (LITH)
Research Center
School of Tourism, Hospitality and
Event Management
Universiti Utara Malaysia, Malaysia

Invited speakers



Professor Xavier Font,
Professor of Sustainability
Marketing, School of
Hospitality and Tourism,
University of Surrey, UK



Prof. Marianna Sigala
Director, Centre for Tourism
& Leisure Management
UniSA Business,
University of South Australia
Australia



Prof. S. P. Bansal
Vice-Chancellor
H. P. Technical University
Hamirpur (HP), India



Professor Amitabh Upadhyaya
Provost & Vice President
(Academic Affairs)
American College of Dubai
Dubai, United Arab Emirates



Prof. Sudhir Andrews
Distinguished Professor
and Thought Leader
SkillMaker Consultancy
Gurgaon, Haryana, India



Prof. Antonia Correia
Dean of Faculty of Tourism,
Sports and Hospitality
Universidade Europeia and
Professor at Universidade
do Algarve, Portugal



Prof. M.S.M. Aslam
Department of Tourism Management
Sabaragamuwa University
Belihuloya, Sri Lanka



Prof. Lorenzo Cantoni
Università della
Svizzera italiana (USI)
Lugano, Switzerland
&
UNESCO chair in ICT
to
Develop and promote sustainable
tourism in World Heritage Sites