

CONCEPT

The USI UNESCO Chair Summer School in Indonesia will discover Indonesian UNESCO World Heritage Sites and intangible Cultural Heritage in five cities: Jakarta, Cirebon, Pekalongan, Solo, and Yogyakarta.

The Summer School will offer cultural visits and seminars, as well as exceptional learning experiences about the textile heritage of Indonesian Batik and local gastronomy.

A special focus will be placed on the issue of how Information and Communication Technologies (ICTs) can be applied to enhance the preservation of tangible and intangible cultural heritage of Indonesia. How can ICTs help to strengthen sustainable tourism, as well as to connect locals and visitors?

Seminars will take place in **two Royal Palaces (Solo and Yogyakarta)** on Java Island. The Summer School also includes the two most prominent Indonesian UNESCO World Heritage Sites: **the Borobudur and Prambanan Temple compounds.**

The 7th edition of the USI UNESCO Chair Summer School is realized in collaboration with Trisakti School of Tourism, in Indonesia.

PRACTICAL INFORMATION

HOW TO APPLY

- Please send a complete CV and a one page motivation letter to permapeusi.ch until June 13, 2022.
- Accepted candidates will be notified by June 17, 2022.
- Early bird payment is due by June 25, 2022.

FEE*

Early bird (until June 25, 2022)	1,400 USD
Standard (from June 25 up to July 30, 2022)	1,500 USD
Early bird for Indonesian participants	9,000,000 IDR
Standard for Indonesian locals participants	10,000,000 IDR



*The fee covers domestic transportation (bus, domestic flight tickets and train), meals in 3 cities (Jakarta, Solo, Yogyakarta), as well as all products and services including accommodation (3-star hotels), restaurants, events, museum tickets etc.



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UNESCO Chair in ICT to develop and promote
sustainable tourism in World Heritage Sites
USI – Università della Svizzera italiana
Lugano (Switzerland)



SUMMER SCHOOL 2022

IMAGINE
**ICTS TO PROMOTE SUSTAINABLE
HERITAGE TOURISM IN INDONESIA**

AUGUST 16-24, 2022 – INDONESIA



WHO CAN PARTICIPATE

Researchers

- Advanced Master students
- PhD students
- Post Docs

Practitioners

- ICT experts
- Tourism professionals

WHY PARTICIPATE

- Experience and learn about local Indonesian intangible and tangible heritage on site
- Interact and network with local Indonesian tourism stakeholders, tourism & ICT academics and practitioners
- Broaden your knowledge on ICTs and heritage tourism
- Contribute to and work with the local tourism landscape

LOCATION

The school will start off in Jakarta, then proceed to Solo and Yogya. The different locations will create an ideal environment for learning, exchanging ideas and experiencing cultural Indonesian heritage.

VISITS TO ...

- Bogor Botanical Garden
- Bogor Grand Garden
- Textile Heritage Museum Jakarta
- Indonesian National Museum
- Solo Heritage City
- Keraton Mangkunegaran – Solo Royal Palace
- Batik Danar Hadi Museum – Solo
- Indonesian Institute of Fine Arts – Solo
- Intangible Cultural Heritage production Workshops of Keris (UNESCO ICH 2003), Wayang leather puppet (UNESCO ICH 2008) and Batik (UNESCO ICH 2009)
- Borobudur Temple (UNESCO WHS)
- Yogyakarta City
- Yogyakarta Royal Palace
- Yogyakarta Night Walking Tour
- Prambanan Temple (UNESCO WHS)
- “The Legend of Roro Jongrang” Ramayana Ballet in Prambanan Temple

INSTRUCTORS

- Prof. Lorenzo Cantoni, PhD – USI UNESCO Chair, Università della Svizzera italiana (Switzerland)
- Agum Gumelar – Indonesian Presidential Advisory Council (Indonesia)
- Dr. Myrza Rahmanita – Trisakti School of Tourism (Indonesia)
- Dr. Puspita Ayu Permatasari – iWareBatik USI UNESCO Chair/Trisakti School of Tourism (Indonesia)

Please check the website www.unescochair.usi.ch for an updated list of instructors.

ORGANIZERS

Trisakti School of Tourism (Jakarta, Indonesia)

UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites of USI – Università della Svizzera italiana (Lugano, Switzerland)

SUPPORTED BY



Please check the website www.unescochair.usi.ch for an updated list of supporters.