

CONCEPT

The USI UNESCO Chair Summer School in Indonesia will discover Indonesian UNESCO World Heritage Sites and intangible Cultural Heritage in five cities: Jakarta, Cirebon, Pekalongan, Solo, and Yogyakarta.

The Summer School will offer cultural visits and seminars, as well as exceptional learning experiences about the textile heritage of Indonesian Batik and local gastronomy.

A special focus will be placed on the issue of how Information and Communication Technologies (ICTs) can be applied to enhance the preservation of tangible and intangible cultural heritage of Indonesia. How can ICTs help to strengthen sustainable tourism, as well as to connect locals and visitors?

Seminars will take place in **two Royal Palaces (Solo and Yogyakarta)** on Java Island. The Summer School also includes the two most prominent Indonesian UNESCO World Heritage Sites: **the Borobudur and Prambanan Temple compounds.**

The 7th edition of the USI UNESCO Chair Summer School is realized in collaboration with Trisakti School of Tourism, in Indonesia.

PRACTICAL INFORMATION

HOW TO APPLY

- Please send a complete CV and a one page motivation letter to permap@usi.ch until July 18 2022.
- Accepted candidates will be notified by July 20, 2022.
- Registration is partially open beyond the deadline, for those attempting to register after 18 July, please send the required documents to permap@usi.ch.
- Standard payment is due on 30 July, 2022, (scholarships and partial funding are offered for outstanding applications)

FEE *

Early bird (until July 7, 2022)	1,400 USD
Standard (from July 7 up to July 30, 2022)	1,500 USD
Early bird for Indonesian participants	9,000,000 IDR
Standard for Indonesian locals participants	10,000,000 IDR



*The fee covers domestic transportation (bus, domestic flight tickets and train), meals in 4 cities (Jakarta, Bogor, Solo, Yogyakarta), as well as all products and services including accommodation (3-star hotels), restaurants, events, museum tickets etc.



Università
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United Nations
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Cultural Organization



UNESCO Chair in ICT to develop and promote
sustainable tourism in World Heritage Sites
USI - Università della Svizzera italiana
Lugano (Switzerland)



TRISAKTI
SCHOOL OF
TOURISM

SUMMER SCHOOL 2022

IMAGINE

ICTS TO PROMOTE SUSTAINABLE
HERITAGE TOURISM IN INDONESIA

AUGUST 16-23, 2022 - INDONESIA



WHO CAN PARTICIPATE

Researchers

- Advanced Master students
- PhD students
- Post Docs

Practitioners

- ICT experts
- Tourism professionals

WHY PARTICIPATE

- Experience and learn about local Indonesian intangible and tangible heritage on site
- Interact and network with local Indonesian tourism stakeholders, tourism & ICT academics and practitioners
- Broaden your knowledge on ICTs and heritage tourism
- Contribute to and work with the local tourism landscape

LOCATION

The school will start off in Jakarta, then proceed to Solo and Yogya. The different locations will create an ideal environment for learning, exchanging ideas and experiencing cultural Indonesian heritage.

VISITS TO ...

August, 16th 2022

- Bogor Botanical Garden
- Bogor Grand Garden

August, 18th 2022

- Textile Heritage Museum Jakarta
- Indonesian National Museum
- The Ministry of Tourism and Creative Economy

August, 19th 2022

- Solo Heritage City
- Keraton Mangkunegaran - Solo Royal Palace

August, 20th 2022

- Batik Danar Hadi Museum - Solo
- Indonesian Institute of Fine Arts - Solo
- Intangible Cultural Heritage production Workshops of Keris (UNESCO ICH 2003), Wayang leather puppet (UNESCO ICH 2008) and Batik (UNESCO ICH 2009)
- Prambanan Temple (UNESCO WHS)
- "The Legend of Roro Jonggrang" Ramayana Ballet in Prambanan Temple

August, 21 st 2022

- Borobudur Temple (UNESCO WHS)
- Yogyakarta City
- Yogyakarta Royal Palace
- Yogyakarta Night Walking Tour

INSTRUCTORS

- Prof. Lorenzo Cantoni, PhD - USI UNESCO Chair, Università della Svizzera italiana (Switzerland)
- Agum Gumelar - Indonesian Presidential Advisory Council (Indonesia)
- Dr. Myrza Rahmanita - Trisakti School of Tourism (Indonesia)
- Dr. Puspita Ayu Permatasari - iWareBatik USI UNESCO Chair/Trisakti School of Tourism (Indonesia)

Please check the website www.unescochair.usi.ch for an updated list of instructors.

ORGANIZERS

Trisakti School of Tourism (Jakarta, Indonesia)

UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites of USI - Università della Svizzera italiana (Lugano, Switzerland)

SUPPORTED BY



Please check the website www.unescochair.usi.ch for an updated list of supporters.